

A few bright ideas...

- Work closely with neighborhood schools. Plant a pinwheel garden!
- Work with a local faith-based community to hold a child abuse prevention summit.
- Develop a “neighborhood watch” for parents to keep an eye out for the children.
- Incorporate local customs and cultures in your Community in Unity events.
- Demonstrate the meaning of Community in Unity by organizing a fund-raiser or a food drive to support a partner organization that helps families.
- Moms and Dads can make a difference. Design an event with men in mind.
- Promote [#PassThePinwheel](#) or [#WearBlue4Kids](#) on social media.
- Team up with local sports teams. Ask coaches to pass along your Community in Unity materials.
- Donate \$5 or more to the California State Children’s Trust Fund at: <https://secure.dss.ca.gov/CFS/SCTFDonations/>.
- Plant a pinwheel garden in front of your business and post pictures on your social media.
- Host a community event at your business to raise awareness.
- Host or sponsor a fund-raising event. Challenge fellow business owners/leaders to match your contribution. Provide proceeds to a family support organization or the State Children’s Trust Fund.
- Feature a discount to patrons who use [#PassThePinwheel](#) during the month of April. Ask them to post a picture on social media using the hashtag [#PassThePinwheel](#) and to tag your business.



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